

Roy A Brown III

Cc: Mr Moose
Subject: Safe Surfin

Brothers,

We are currently six months into our IMA year and I need your help with the Safe Surfin' program here in Illinois.

Here is what I know about Safe Surfin':

Moose International announced the formation of Safe Surfin' partnership in the beginning of 2008, and it is attractive and meaningful to our fraternity. This partnership will solidify our fraternity's reputation as being the top organization looking out for the needs of children.

Moose International has partnered with the Virginia-based Safe Surfin' Foundation to further the cause of Internet safety. There are three basic functions of the foundation:

- Criminal apprehension and prosecution, by a Federal Task Force.
- Legislative advocacy to enact mandatory laws for Internet Safety education, by state government.
- Education of students and parents utilizing the NetSmartz software program.

Our overall goal is very simple: to raise funds to provide NetSmartz software to school districts throughout North America and to work closely with state governments to make Internet safety education mandatory for all children in Grades K-12.

In addition to the benefits that will be enjoyed by the Safe Surfin' Foundation, there are also benefits to our Moose Fraternity. Here's how it will work: we use the same philosophy used during the YCC and Flight 93 fundraising efforts, ask each member to contribute during the year toward this fund raising effort. If each member contributes just \$1 to the fund, just think how successful the first year will be!

Funds collected should be remitted to Moose Charities and earmarked for Safe Surfin'. By supporting this effort, you will receive a special recognition when you contribute at levels of \$500, \$1,000 or greater.

So please get your lodge or district involved and help out!

During the 1st week of September 2008, Shawn Baile sent each lodge a package which included a few brochures, a sign and tablet of Safe Surfin' signs to be sold for donations. These signs are like the shamrocks sold at St. Patrick's day and are an easy and fast way for lodges to raise \$100 for the Safe Surfin' program.

How many lodges have done this for one of their fund raising activities?

Here is how I need the help of the District Presidents, please provide me the following information:

- The name and contact information for your District Safe Surfin' Chairman.
- The names and contact information for your District Lodges Safe Surfin' Chairman.
- The date, time and type of event that is planned to raise awareness and donations for Safe Surfin'.

If each lodge would schedule just two events this year and raise a minimum \$100 per event, that would be \$21,000+ in donations just from Illinois. Just think how easy that would be!

But, the sad news as of February 2, 2009 - 1 District, 1 Chapter & 19 Lodges have contributed \$2,247.55. This is far short of our goal.

Please, when you go back to your lodges, run an event and support Safe Surfin'.

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Fraternally Submitted,

**Roy A. Brown III
IMA Safe Surfin' Chairman
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