



**gimme five!**

**"GIMME FIVE" -- What Is It? Nothing More, or Less, Than A Simple Plan to Help Ensure The Future of Mooseheart and Moosehaven**

**Five cents** -- set aside from the change you pour into your pocket or purse in the morning. **Five more cents** -- set aside from the change you empty from your pocket or purse in the evening. Just that: a nickel in the morning, a nickel in the evening, set aside and sent to Moose Charities, for the kids of Mooseheart and the seniors of Moosehaven.

**That's the new "GIMME FIVE" program -- it's really nothing more than that. But it's also nothing less than this:**

If anything close to the entire membership of the Loyal Order of Moose and Women of the Moose were to do just that much . . . every day . . . for five years . . . it could ensure the financial future of Mooseheart Child City & School in Illinois, and of our Moosehaven retirement community in Florida -- without having to keep coming to Moose members every year to ask for more.

**How can this be?** Remember the wisdom of our Enrollment Ritual: "A burden heavy to one is borne lightly by many." Then, do the math: We honestly believe that very, very few of our nearly 1.3 million Moose men and women would find it a hardship to set aside a nickel in the morning, and a nickel at night, for Mooseheart and Moosehaven. But let's be conservative and say that only 1 million can or will do so. For each of those caring members, then: Five cents in the morning, five cents in the evening is ten cents a day -- or **\$36.50 a year**. That amount multiplied by 1 million members . . . is **\$36.5 million per year**. After five years, by the end of 2012, that could be **\$182.5 million** -- *before* accumulating investment interest is added in. **All of this from five cents in the morning and five cents in the evening.**

It's that simple -- but participating in "Gimme Five" can be even simpler: Instead of trying to remember to physically set aside a nickel in the morning and a nickel in the evening from now through 2012, you can...-- **Mail Moose Charities a check for your annual "Gimme Five" contribution of \$36.50, or all five years at once for \$182.50, to Moose Charities, 155 S. International Dr., Mooseheart, IL 60539-1100. (Any questions, please phone Moose Charities at 630-966-2200.)**

**Donations can be made by check, check by phone, debit card one time or monthly withdrawal or by credit with a one time or monthly donation**

**Make a secure Gimme Five donation at the phone number above or online at:**

[www.moosecharities.org/Donate.asp](http://www.moosecharities.org/Donate.asp)

**-- Visit the Gimme Five Direct-Debit Plan webpage at:**

<http://www.moosecharities.org/pdf/Gimme5.pdf>

**Donations can be made by check, check by phone, debit card one time or monthly withdrawal or by credit with a one time or monthly donation**

**As you do, know that all contributions to the Gimme Five Program are KEPT SEPARATE from any other donations -- ensuring that they are not used for any other purpose. And because Moose Charities is registered with the Internal Revenue Service as a 501(c)3 charity.**

**YOUR ENTIRE CONTRIBUTION IS 100% TAX-DEDUCTIBLE.**

If EVERY Moose participates in the Gimme Five program, we can reach a goal for which our fraternity has struggled for more than 90 years -- financial security for Mooseheart and Moosehaven. We have expressed our pride in these two great Moose humanitarian creations for decades -- and our members have told us, loudly and clearly, that they want to keep these two campuses healthy and operating well into the future.

**Well, the GIMME FIVE program can make that happen -- but only if we ALL participate!** Let's make it happen -- together!

Sincere fraternal regards,

MOOSE INTERNATIONAL

**William B. Airey**, Director General

**Leonard J. Solfa Jr.**, Chief Operating Officer

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**Gimme Five! Frequently Asked Questions**

**1. Who should contribute to Gimme Five?** Every member of the Loyal Order of Moose and the Women of the Moose is urged to contribute. The program will only be successful if near-100% participation is achieved.

**2. How much should I donate to start?** This is up to you—any amount will be appreciated as long as you reach the \$182.50 total within five years. The sooner we receive your donation, the more interest it will earn for Mooseheart and Moosehaven. That breaks down to an annual donation is \$36.50

**3. Can I make a donation online?** Yes, go to [www.mooseintl.org](http://www.mooseintl.org) and click to link to Moose Charities or go directly to [www.moosecharities.org](http://www.moosecharities.org) and click on the Gimme Five! icon then follow the directions.

**4. Can I set up an automatic withdrawals to fund my donations to Gimme Five?**

Yes, go to [www.moosecharities.org](http://www.moosecharities.org) and download a Direct Debit enrollment form.

**5. Is my donation tax deductible?** Yes! Moose Charities has a 501(c)3 Tax status. Your donation will be confirmed with a "thank you" letter from Moose Charities, which will serve as proof of your tax-deductible donation.